

WISE AGE OFFER TO EMPLOYERS

In the current climate of labour shortages in London post-pandemic, there is a great resource at your doorstep- older working-age candidates. There are now more London-based older workers looking to offer their skills, experience, and wisdom to London's employers,

Wise Age - as the leading age and employment charity in London - can help you benefit from this great opportunity to find the right age mix of staff to help you return to full capacity and profitability. As this is funded by Trust for London this service is provided at no cost to yourselves.

OUR OFFER TO YOU TO HELP BECOME AN AGE FRIENDLY EMPLOYER:

- personal advice and guidance as to how best to profit from older workers and age diversity, which has been shown to increase companies' profitability, productivity, and staff morale, with older people offering support, mentoring and guidance to younger staff as well as being well-placed to serve the increasing numbers of older customers or 'the grey pound'.
- Webinars for Directors, HR and Personnel managers and Heads of Equality and Inclusion departments - a practical guide and presentation on How and Why to become an Age-Friendly Business, in addition to help in understanding the law on age and employment equality.
- Once you join as a member of Wise Age (free and takes 30 seconds) by registering here: <https://wiseage.org.uk/register/> you can access our Wise Age range of information, best practice, templates on how to benefit as a business from age diversity, etc. in our Employers section: <https://wiseage.org.uk/for-employers/>
- As a member you can also download our "Employers Guide: 'Best Practices in Age and Employment'" and our Age Equalities Guide.
- You also have a free opportunity to advertise your vacancies and opportunities with us.
- You will also receive a regular newsletter with useful information and news stories about the labour market and examples of the benefits of employing older workers and having an age-diverse workforce as well as accessing our best practice templates drawn from business experience across London, the UK and Europe.
- contact Wise Age (contact@wiseage.org.uk) so we can discuss how best we can help you.

